

ANNOUNCING



***My dream is
Azadi for all***

Samir Modi

Mr. Samir K Modi
Founder and Managing Director
Modicare Limited

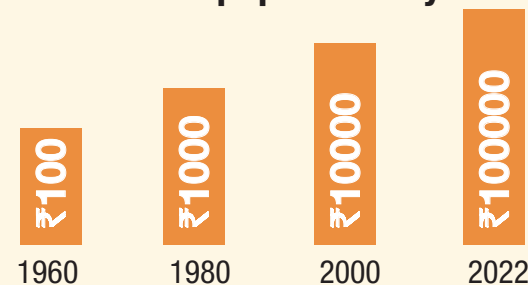
Effective from 1st February 2023

Are you living the life of your dreams?

With Modicare you live a life without any boundaries, any limitations.
Here you forge your own path towards complete Azadi.



Has your income kept pace with your dreams?



Your monthly income has increased from 1960 to now, but then so have expenses and inflation. However much you save, you still struggle to go for your dream house, dream holiday, dream car. You still have to compromise.

Disclaimer:

Please note that under the Samir Modi Azadi Plan 2.0, all the incentives, bonuses, incomes etc. shall be paid subject to the sale of Modicare products and services.

Disclaimer:

Income figures are used for illustration purposes only and may not be accurate

Become Financially Strong

Benefits of The Direct Selling Industry

Dependency Plan

To achieve your dreams, you need financial stability, which you can get through the 40 year plan of 'Active Income' where you would work from 18-60 years, and maybe even save enough for the dream life

40 Years Plan Active Income



OR

Samir Modi Azadi Plan 2.0

However with 'Passive Income' you can get the 'Azadi' you always wanted, without sacrificing your dreams and live the life you have always wanted to. Choose wisely.

2-5 Years Plan Passive Income



1

Low Investment

2

Low Risk

3

Unlimited Income

4

Family Business

5

Transferable Business

6

No Previous Experiences Required

7

Passive Income

8

Part Time Business

Over 80 years of heritage

Rai Bahadur Gujarmal Modi

Founding Father, Visionary & Nation Builder



- Exemplary Visionary
- Stalwart Industrialist
- Nationalist
- Self-Made Millionaire & Philanthropist
- Started his business empire with just Rs. 400/-
- Bought Begumabad in 1933 to set up sugar mills; this was the birth of Modinagar
- Between 1933-1972, established 27 industries
- Set up charitable trusts, hospitals, colleges, schools to help people
- Awarded with Padma Bhushan in 1968 for development of an integrated industrial township – Modinagar

Dr. Bina Modi

Entrepreneur & Iconic Leader



- First woman in the Modi family to work and lead a business
- Successful businessperson in her own right
- Founder of many businesses
- Awarded as the 'Women of the Decade in Business & Leadership 2018' by Women Economic Forum
- Strongly believes that values of care, empathy and family will always be the driving force at Modi Enterprises
- Known as a 'Human Leader' with a 'People First' philosophy
- Under her, every Group company is leveraging CSR to transform business and community
- Taking forward the vision of Late K. K. Modi in all her actions

K K Modi

Visionary & Astute Businessman



- Took the vision of his father to greater heights
- Expanded the business to over 120 countries in the world
- First to bring many new concepts, services and products to India
- Tied up with many international players and brought to India many leading brands - Xerox, Estee Lauder, Disney, Olivetti, SR Johnson, Stratford University, Philip Morris
- Accomplished industry leader
- Served as the president of FICCI, PHD Chamber of Commerce and CACCI (Confederation of Asia Pacific Chambers of Commerce and Industry)



Modicare

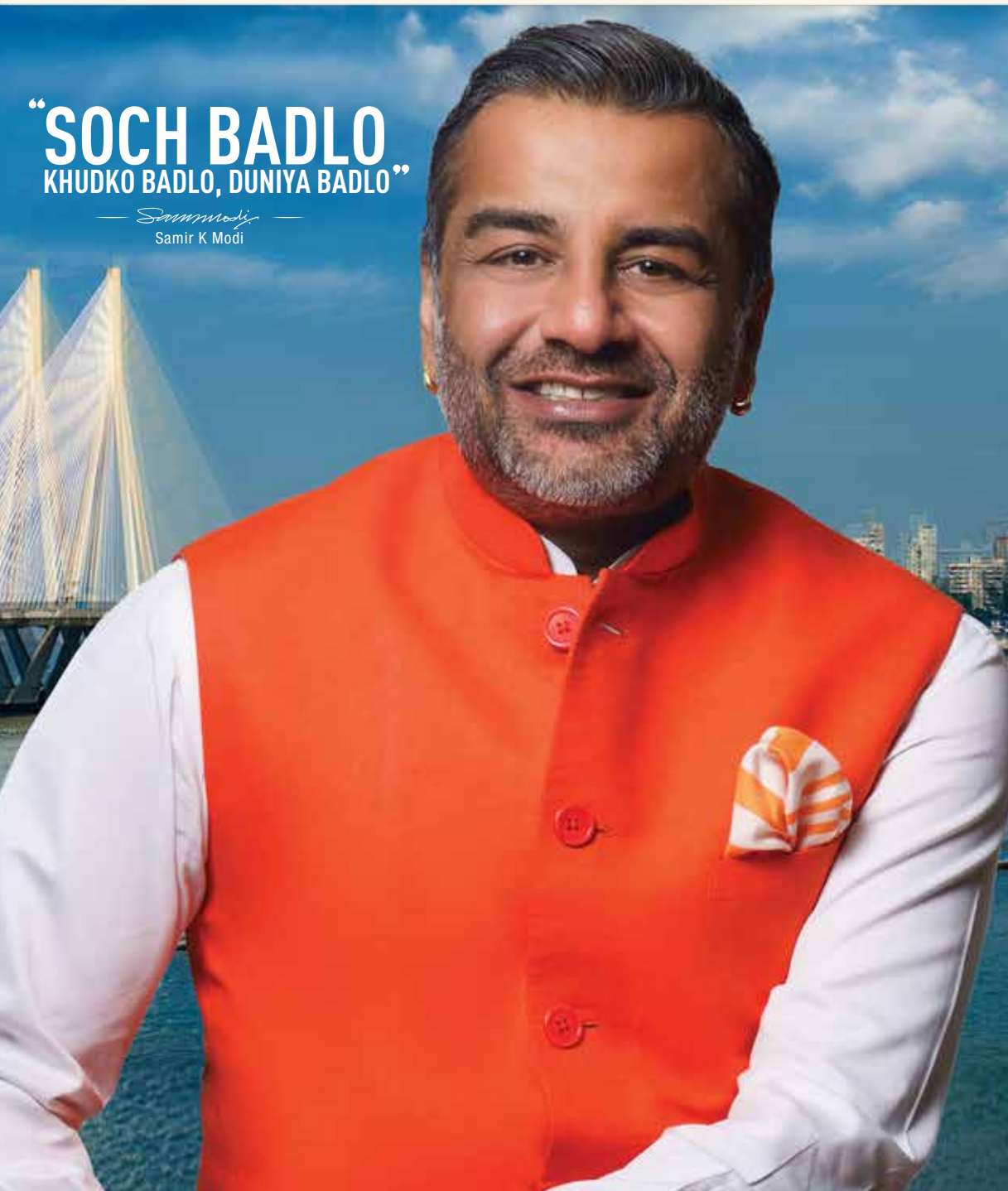
“ WE ARE A SINGLE PRODUCT COMPANY
OUR PRODUCT IS
AZADI.”



Samir K Modi
Founder and Managing Director, Modicare Limited

**“SOCH BADLO
KHUDKO BADLO, DUNIYA BADLO”**

Samir Modi
Samir K Modi



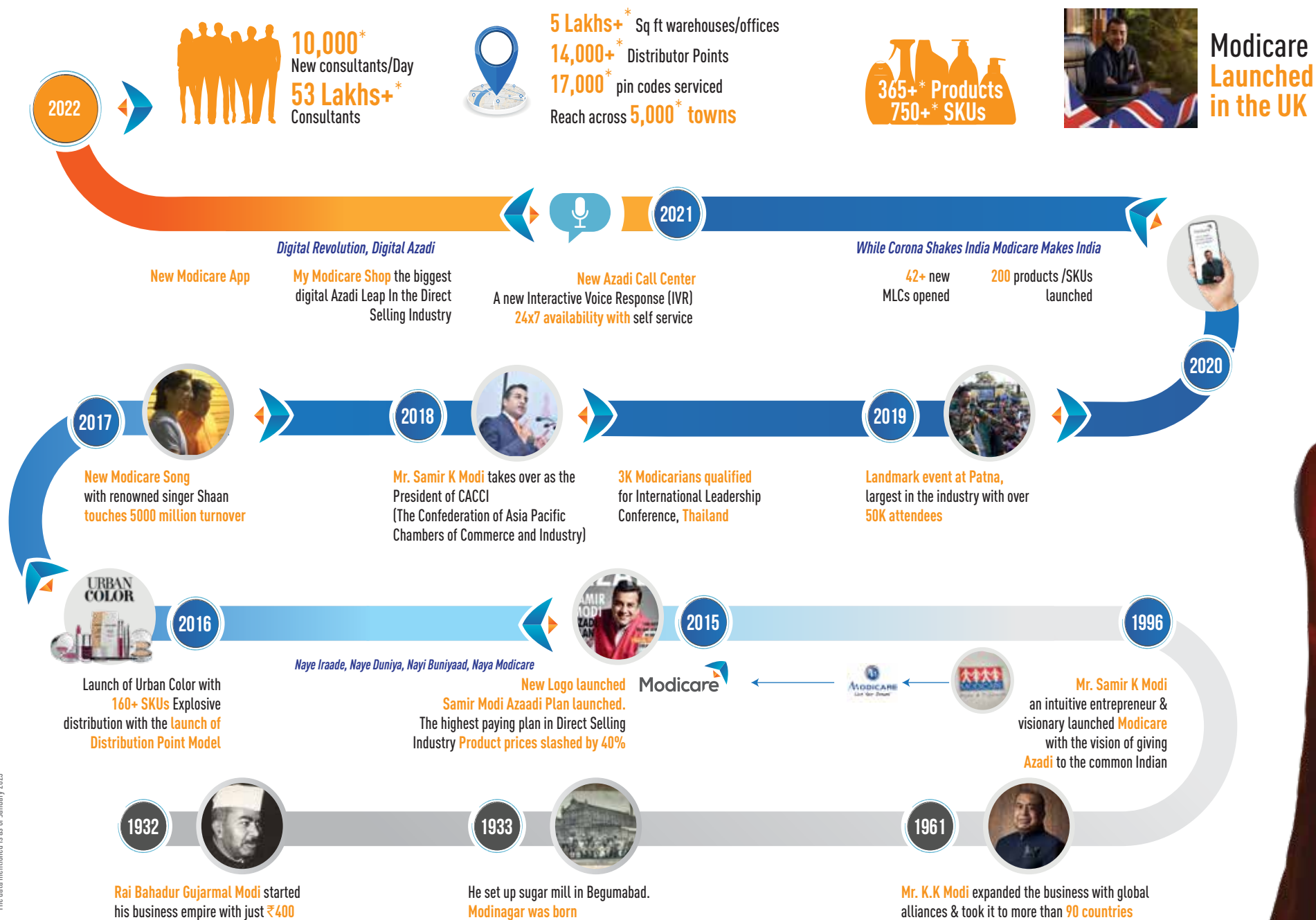
Samir K Modi

Intuitive Entrepreneur, Visionary, Azadi Champion



- Guided by the philosophy of “Soch Badlo, Khudko Badlo, Duniya Badlo”
- Continued the family tradition of nation building into the third generation just like his grandfather and father
- Believes that those who dream big can change the world around them
- Motto of ‘giving back to the society’
- Constantly striving to bring new and radical business ideas to life
- In 1996, at the young age of 25, he launched India’s first Direct Selling Company, Modicare, with the vision of giving ‘Azadi’ to every Indian
- Established Colorbar - 3rd largest cosmetic brand in India that disrupted the beauty industry to fulfil the dreams of beauty advisors and make-up artists
- Launched 24SEVEN Convenience Stores – India’s first-of-its-kind, round the clock retail chain founded to offer an international shopping experience to Indian customers, with a wide range of products
- Continued family’s philanthropic tradition by setting up the Modicare Foundation
- At the helm of all new businesses of Modi Enterprises and plays a vital role with his expertise in conceptualising, strategising, and setting up new ventures
- Immediate Past President – Confederation of Asia-Pacific Chambers of Commerce & Industry (CACCI)
- Member of the FICCI National Executive Committee, FICCI Steering Committee, Chairman of FICCI Committee on India-Taiwan Business Cooperation and Member, International Board of Directors, NACS (National Association of Convenience Stores)

Azadi Revolution ...The Journey



Product Philosophy



365+ PRODUCTS | 750+ SKUs
ACROSS **14** CATEGORIES

- Life-changing products that offer unique solutions and results.
- Products priced right.
- Products for your everyday usage.
- International quality products.
- Extensive, contemporary & innovative range of world class products.

The Modicare 100% Satisfaction Guarantee

I personally guarantee full refund* of your money if you are not 100% satisfied with the quality of the product

Samir Modi

Samir K Modi
Founder and Managing Director, Modicare Limited



*As per company policy. Conditions apply. Please visit: www.modicare.com

TO BE SOLD ONLY THROUGH MODICARE CONSULTANTS. NOT FOR SALE IN SHOPS AND E-COMMERCE.

Experience The Goodness of Our Life Changing Products

Well

Nutrition, health & wellness brand

URBAN COLOR

Color & Skincare brand

|| eshloka ||

Skincare range with natural extracts

Modicare
Envirochip

Protect yourself from electromagnetic radiations

Modicare
EnviroGlobe

Modicare
CUCKOO
AIR PURIFIER

VELOCITY

Men's grooming range

BABY
Spa

Pamper your little one with the baby care range

Fruit of the Earth

Personal care range with nature's best ingredients

Softwash

Gentle, nourishing bath range

Fresh Moments

Dental care range for a great start to your day

ESENSUAL

Exclusive personal care range to pamper your senses day in and day out

Sālon
PROFESSIONAL

Get salon like hair care at home with this range

SOUL
FLAVOURS

Food & Beverage range

Modicare
PREMIUM AGARBATTI

HOME CARE

Complete range of disinfectants, cleaners, polishes & speciality products

WASHMATE

World-class products that make laundry care easy

AUTO CARE

CAR CARE

ALL PURE

HAND SANITIZER

SM
Watches

AMOLI

18 Karat gold plated handcrafted jewellery

ACTIVE-80

Extensively researched & tested Agricultural range that improves yield

Awards and recognition 2022
Unstoppable for 3 years in a row

Global recognition for
2nd consecutive year














The path to building your Modicare business and to Azadi is simple - talk to people about Modicare, use Modicare products, sell Modicare products and build teams of users and sellers.

Self Use: Confidence comes by doing things yourself. Hence, it's important that you first become a 100% user of Modicare products and replace all current products in your home with Modicare products. We offer you more than 750 best in class products to choose from.

Share: Once you start using your Modicare products, start sharing the products with your friends, relatives and acquaintances. Start sharing your positive product experiences so that people known to you can also experience the power of Modicare products. We offer you 100% Personal Satisfaction Guarantee from Mr. Samir K Modi - if you or your customers don't like any product, they can be returned for a full refund.*

Sponsor: This is your own business, but you don't do it alone. You should work on getting 1% of 100 people effort rather than putting 100% of your own. Start building a team of users and experience the power of Samir Modi Azadi Plan 2.0.

Samir Modi Azadi Plan 2.0 offers you 12 areas of income

- | | | | | | |
|----|--|----|--|----|--|
| 1 |  Savings on Consumption (upto 30%) | 2 |  Retail Profit (upto 30%) | 3 |  Accumulative Performance Bonus (7%-16%) |
| 4 |  Director Bonus Pool (4%) | 5 |  Team Bonus Pool** (15%) | 6 |  Builder Bonus Pool** (7%) |
| 7 |  Diamond Bonus Pool** (2%) | 8 |  Travel Fund Pool** (2%) | 9 |  Car Fund Pool** (5%) |
| 10 |  Home Bonus Pool (3%) | 11 |  Leadership Productivity Bonus** (17%) | 12 |  Founder Bonus Pool (1%) |

*Terms & conditions apply

** Paid as per points achieved by respective eligible consultant

1 Upto 30% savings on consumption

Modicare offers products in 14 categories that are of regular use for the entire family. As a loyal user of Modicare Products, you can save not only upto 30% by buying and consuming Modicare products directly, but also get free products with our Repurchase and Loyalty Program.



2 Upto 30% retail profit

Sharing products with your customers is the first step in building a strong foundation for your business. As a Modicare Consultant you purchase products at consultant price and can share the products with your Customers at Retail price/MRP. The difference between the price that you pay and the price at which the products are sold is the Retail Profit that you earn. You can earn Retail Profits of upto 20%.



Example: You share products worth MRP Rs. 2,400/- at an upto 30% markup on consultant price. The consultant price of these products is Rs. 2,000/-. Hence, you will earn upto Rs. 400/- as the Retail Profit.

3 7% - 16% Accumulative Performance Bonus (APB)

A consultant has to qualify for getting the Performance Bonus and is entitled to earn the bonus according to the level qualified. Modicare offers very rewarding Performance Bonus which is amongst the best in the world of direct selling. To earn this Performance Bonus, the qualifying level of Point Value (PV) has to be accumulated.

| Accumulative Performance Bonus (APB) Slabs 7% -16% | | | |
|--|-----|-----------------|-----------------------------|
| Performance Bonus Level | % | Accumulative PV | Accumulative BV (PV X 27)** |
| | | Range | Range |
| Consultant | 7% | 1 < 300 | 27 < 8100 |
| Senior Consultant | 10% | 300 < 1200 | 8100 < 32400 |
| Supervisor | 13% | 1200 < 2700 | 32400 < 72900 |
| Senior Supervisor | 15% | 2700 < 4000 | 72900 < 108000 |
| Director | 16% | 4000+ | 108000+ |



To qualify for Performance Bonus, a consultant should do a Minimum Personal Purchase of ≥ 15 PPV till the level of Senior Supervisor and ≥ 30 PPV from Director level onwards. If in any case a consultant fails to make the required Minimum Personal Purchase, only the Accumulative Performance Bonus earned in that month is carried forward and is released in the month the consultant makes the required Minimum Personal Purchase.

Modicare Fast Start Program Fast Start 10%

- When a consultant does 240 GPV in a single calendar month before achieving 10% level, he/she is granted a special growth and level of 10%.
- On Achieving Fast Start 10%, the consultant will be eligible for pre-selected free products worth at least Consultant Price Rs. 750/- or above.
- If a qualifying consultant has a downline also qualifying for Fast Start 10%, then the upline consultant has to maintain PV of 240 from other legs.
- If a consultant at any level helps 3 of his frontline consultants to qualify at Fast Start 10% in a single month, the consultant will be eligible for pre-selected free products worth at least DP Rs. 950/- or above.

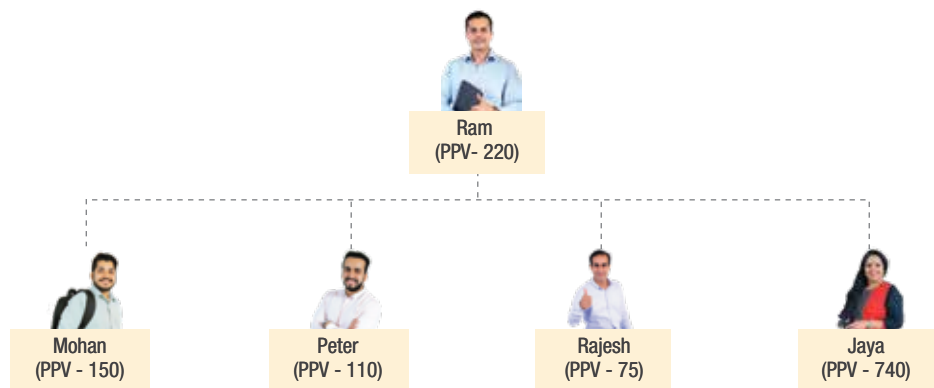
Fast Start Director

This is a leadership promotional program. Modicare shall announce this from time to time.

- If any consultant achieves 3200 GPV in a single business month before achieving 16% level, then he/she will qualify as Fast Start Director.
- A qualified Fast Start Director will be eligible for 16% APB.
- Will be eligible to earn Director Bonus for that month.
- Fast Start Directors will be eligible for Free Accidental Insurance worth Rs. 1 Lakh.
- Free Accidental Insurance cover will be valid for 12 months from the 15th of the subsequent month of qualification as per terms & conditions of Insurance provider/Insurer; please refer to FAQ's on website for applicable terms and conditions.

Month 1: Performance Bonus Calculation

Example



- Let's assume that Ram has joined in month 1.
- Ram sponsors 4 friends as his downline consultants.

Ram's Group Point Volume (GPV) = **1295**

Ram's Group is entitled to 13% performance bonus
= **1295 x 27 (PV:BV Ratio) x 13% = Rs. 4,545**

And Ram qualifies as an Assistant Supervisor

Rs. 4,545 is to be divided amongst Ram's downlines and Ram according to the levels of their achievements.

Mohan is qualified for 7% and gets $150 \times 27 \times 7\% = \text{Rs. } 283.5$

Peter is qualified for 7% and gets $110 \times 27 \times 7\% = \text{Rs. } 208$

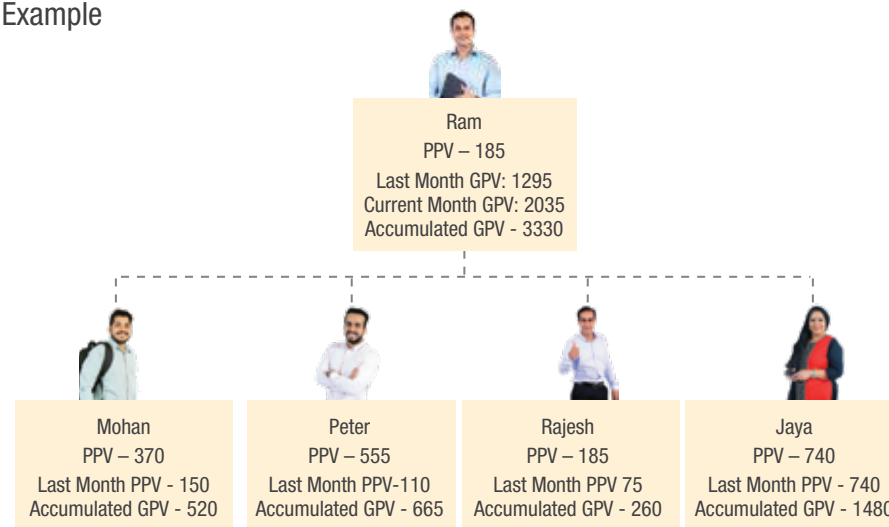
Rajesh is qualified for 7% and gets $75 \times 27 \times 7\% = \text{Rs. } 142$

Jaya is qualified for 10% and gets $740 \times 27 \times 10\% = \text{Rs. } 1998$

Rs. 2631.5 is distributed to Ram's downlines and the balance Rs. 1913.5 is Ram's performance bonus for the month.

Month 2: Performance Bonus Calculation

Example




Let's assume that in month 2 Ram and his downlines have done the following business:

Ram's Group Point Volume (GPV) for Month 2 is 2035

Ram's Group Point Volume (GPV) Last month was 1295


Ram's accumulative GPV is 3330

- Ram's group would be at the 15% level because of accumulation benefits and Ram would qualify as a Supervisor
- Ram is paid on the Group Point Volume (GPV) which he has generated in the current month whereas previous month's GPV is added to determine the Performance Bonus levels.
- Ram's Group is entitled to 15% Performance Bonus
In this case, bonus = $2035 \times 27 \times 15\% = \text{Rs. } 8,242/-$
- Rs. 8,242 is to be divided amongst you and your downlines according to the levels of their achievements. Let's see how Ram's downlines earn their bonuses:




Jaya
Last month PPV 740
This month PPV 740
Cumulative PPV 1480

Jaya is now qualified for 13% on this month's PPV and gets Rs. 2,597




Rajesh
Last month PPV 75
This month PPV 185
Cumulative PPV 260

Rajesh is now qualified for 7% on this month's PPV and gets Rs. 350



Peter
Last month PPV 110
This month PPV 555
Cumulative PPV 665

Peter is now qualified for 10% on this month's PPV and gets Rs. 1499



Mohan
Last month PPV 150
This month PPV 370
Cumulative PPV 520

Mohan is now qualified for 10% on this month's PPV and gets Rs. 999.

Total bonus distributed in Ram's team is **Rs. 5,445/-**

Ram's APB earning = 8,242 - 5,445 = Rs. 2,797/-

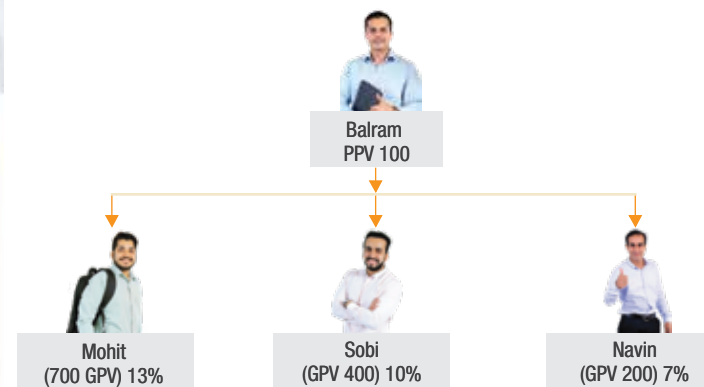
- This way, Ram's Point Volume gets accumulated month after month and he and other team members keep climbing the success ladder and achieving higher levels, payouts and recognition as offered under this very rewarding Samir Modi Azadi Plan 2.0.
- At Modicare, everyone can achieve levels of Director & Above as there are no demotions in titles.



4 4% Director Bonus (DB) Pool

- Modicare sets aside 4% of the company's Monthly BV as Director Bonus (DB) Pool exclusively for Paid-As-Title Director.
- Do atleast 1100 PGPV (29,700 PGBV) to qualify as a Director first time without accumulation.
- First-time Director has to have atleast 1100 PGPV.
- Roll-Up Volume from Non-Qualified legs also be counted for Director Qualification
- All Qualified Directors can earn this bonus which is paid on the PGPV of Qualified Directors.
- This bonus is computed by a "Point System" based on the Director Bonus points earned by all qualifying PAT Director achievers.
- DB Index is allotted based on monthly computation and is likely to vary from month to month: the index is determined and announced after the month-end closing.
- The formula of determining DB points is as mentioned below:
 - Modicare's total monthly BV = A
 - Director Bonus Pool (4% of A) = B
 - Sum total of DB points collected by all DB qualifiers in a month = C
 - DB Point Index (Rupees) = B/C

| Title | Qualification | Director Bonus Points in % |
|----------|-------------------------|----------------------------|
| Director | PPV >= 30, PGPV >= 1100 | 6 |



PGPV of Balram = PPV (Balram) + GPV of Mohit, Sobi and Navin = 1400 Director Bonus Points
earned by Balram = 1400 * 6% = 84

To calculate the DB earning, DB points are multiplied by 27 (PV:BV ratio) and DB point index.

5 15% Team Bonus (TB) Pool

- Modicare sets aside 15% of the company's monthly BV as Team Bonus Pool.
- All qualified Senior Director & Above consultants can earn this bonus which is paid upto 9 generations deep.
- This bonus is computed by a "Point System" based on the Team Bonus (TB) Points earned by all qualified Senior Directors and above in a month.
- TB point index is allotted based on monthly computation and is likely to vary from month to month; the index is determined and announced after the month-end closing.
- The formula of determining TB points is as mentioned below:
 - Modicare's total monthly BV = A
 - Team Bonus (15% of A) = B
 - Sum Total of TB points collected by all TB qualifiers in a month = C
 - TB Point index (Rupees) = B/C

| Status | Qualifying Conditions | Qualified Director Generation in % | | | | | | | | | | |
|------------------------------------|-----------------------|------------------------------------|------|---|---|---|---|---|-----|-----|-----|-----|
| | PPV & PGPV | PAT Director | Self | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| Senior Director (SD) | PPV≥30 PGPV≥900 | 1 | 6 | 5 | 4 | | | | | | | |
| Executive Director (ED) | PPV≥30 PGPV≥600 | 2 | 6 | 5 | 4 | 3 | | | | | | |
| Senior Executive Director (SED) | PPV≥30 PGPV≥300 | 3 | 6 | 5 | 4 | 3 | 2 | | | | | |
| Platinum Director (PD) | PPV≥30 PGPV≥100 | 4 | 6 | 5 | 4 | 3 | 2 | 1 | | | | |
| Diamond Director (DD) | PPV≥30 | 6 | 6 | 5 | 4 | 3 | 2 | 1 | 0.5 | | | |
| Black Diamond Director (BDD) | PPV≥30 | 8 | 6 | 5 | 4 | 3 | 2 | 1 | 0.5 | 0.5 | | |
| Red Diamond Director (RDD) | PPV≥30 | 11 | 6 | 5 | 4 | 3 | 2 | 1 | 0.5 | 0.5 | 0.5 | |
| Global Red Diamond Director (GRDD) | PPV≥30 | ≥ 14 | 6 | 5 | 4 | 3 | 2 | 1 | 0.5 | 0.5 | 0.5 | 0.5 |

- In this example, the Team Bonus points are calculated. Please note that these examples are assumptions only and mentioned for the purpose of concept clarity.
- There is a consultant Shashi who has a downline Meera and Meera also has a downline, Gopal.



Shashi
(PPV 30)
PGPV 1300

Shashi is a Senior Director and is eligible to get Team Bonus on 2 generations.

TB Points computation for Shashi:

6% on his own PGPV = 6% of 1300 = 78 Points
 5% on Meera's PGPV = 5% of 1300 = 65 Points
 4% on Gopal's PGPV = 4% of 5750 = 230 Points

Total Points collected by Senior Director Shashi = 78+65+230 = 373 Points



Meera
(PPV 30)
PGPV 1300

In this example, Meera is also a Qualified Senior Director and is eligible to receive Team Bonus points. TB Points computation for Meera:

6% of her own PGPV = 6% of 1300 = 78 Points
 5% on Gopal's PGPV = 5% of 5750 = 287.5 Points

Total Points collected by Senior Director Meera = 78+287.5 = 365.5 Points



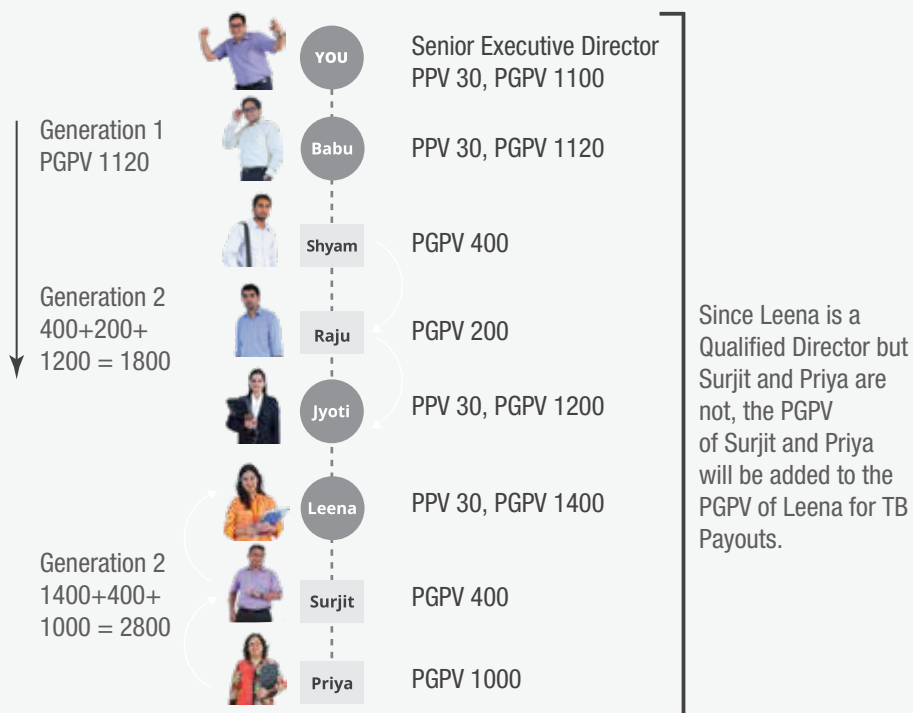
Gopal
(PPV 30)
PGPV 5750

In this example, since Gopal is a Qualified Director, he is not eligible to receive Team Bonus points.

To calculate the TB earning, TB points are multiplied by 27 (PV:BV ratio) and TB point index.

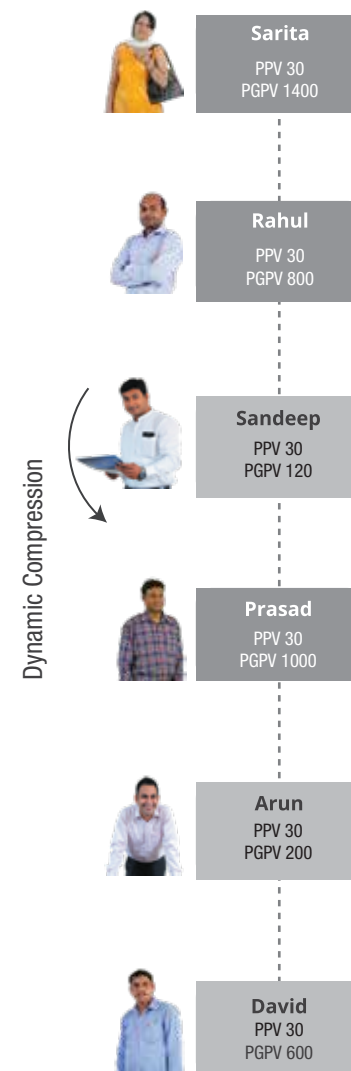
Dynamic Compression

Example



- TB will be paid to all Qualified Senior Directors and Above consultants.
- If one or more Director downline(s) has not qualified, then the PGPV of Non-Directors is compressed down to a next Qualified Director (irrespective of the generation) for calculating your TB points and to you to determine your Paid As Title. Non-Qualified volume for title stops at the first qualified upline. However, if no Qualified Director is found in downline network then the PGPV of all Non-Qualified Directors is compressed up to the PGPV of the first Qualified Director Above for both PAT (if applicable) and TB points.

Roll up of non-qualified Director PGPV for Upline's Title & TB calculation



David's (NQD) PGPV will be first rolled up to Arun (NQD) which in this case makes the PGPV of Arun = 800 (200+600). Even now Arun does not qualify as he has inadequate PGPV.

Now the PGPV of both David and Arun will be rolled up to Prasad which makes the PGPV of Prasad = 1800 (1000+200+600). This makes Prasad a Qualified Director.

Now the rolling up of PGPV of David and Arun will stop at Prasad as Prasad has qualified as a Director by using the non-qualified PGPV.

Now we will roll up the PGPV of Sandeep (NQD) to Rahul which makes Rahul's PGPV 920, thus making Rahul a Qualified Senior Director.

Sarita is now a Qualified Senior Director. Deciding TB Payouts for Sarita:

TB Qualifiers: Sarita and Rahul.

For Sarita, Rahul & Prasad are her 2 generations:

Sarita will get 6% points on his/her PGPV of 1400;

Sarita will get 5% points on PGPV of Rahul which is 5% of 800;

Sarita will get 4% points on PGPV of Sandeep, Prasad, Arun & David which is 4% of 1920; (120+1000+200+600).

If the immediate upline is a Qualified Director or higher, then the PGPV of the Non-Qualified Director or higher will not be rolled up for title.



6 7% Builder Bonus Pool

Qualified Senior Directors to Platinum Director

Rules:

- Modicare sets aside 7% of Company's Monthly BV as Builder Bonus (BB) Pool.
- All PAT Senior Director to Platinum Director Consultants are eligible to earn this bonus.
- This bonus is computed by a "Point System" based on the Team Bonus (TB) Points earned by all qualified Senior Directors to Platinum Directors in a month.
- Builder Bonus Point Index is allotted based on monthly computation and is likely to vary from month to month; the index is determined and announced after the month end closing.

$$\text{Builder Bonus Point Value} = \frac{7\% \text{ of total Modicare Monthly BV}}{\text{Total TB Points earned by all Qualified Senior Directors to Platinum Directors in a Month}}$$



7 2% Diamond Bonus (DB) Pool

Qualified Diamond Directors & Above

- Rules:**
- Modicare sets aside 2% of Company's monthly BV as Diamond Bonus (DB) Pool.
 - All PAT Diamond Directors & Above consultants can earn this bonus.
 - This bonus is computed by a "Point System" based on the Team Bonus points (upto five generations) earned by all qualifying "Diamond Director and Above" achievers.
 - Diamond Bonus point index is allotted based on monthly computation and is likely to vary from month to month; the index is determined and announced after the month end closing.

$$\text{Diamond Bonus Point Value} = \frac{2\% \text{ of total Modicare BV}}{\text{TB Points (upto 5 generations) earned by all Qualified Diamond and Above in a month}}$$



8 2% Travel Fund (TF) Pool

Qualified Senior Director & Above

- Rules:**
- This is paid to Qualified Senior Director and Above title achievers. The Travel Fund is to be used for travel trips announced by the company.
 - Team Bonus Points (upto 5 generations) are used to calculate Travel Fund

$$\text{Travel Fund Point Value} = \frac{2\% \text{ of total Modicare BV}}{\text{Total TB Points earned upto 5 generations by TB qualifiers in a month}}$$



9 5% Car Fund (CF) Pool

Qualified Senior Executive Directors & Above

Rules:

- Maintain Qualified Senior Executive Director or higher title for 3 consecutive months and earn the Car Fund from fourth month onwards.
- A consultant qualifying for the Car Fund has to purchase a car/two-wheeler after getting approval from the company.
- The value of two-wheeler has to be minimum Rs. 50,000.
- Rs. 1,00,000/month is the maximum amount one can earn in Car Fund.
- Team Bonus points to be used for the CF calculation.
- Once a consultant qualifies for CF; he/she can keep earning this even after qualifying as Senior Director Achiever or higher.

$$\text{Car Fund Fund Point Value} = \frac{5\% \text{ of total Modicare BV}}{\text{Total TB Points earned by Car Fund qualifiers in a month}}$$



10 3% Home Bonus (HB) Pool

Qualified Diamond Directors & Above

Rules:

- Maintain Qualified Diamond Director or higher for 3 consecutive months and earn the HB from fourth month onwards.
- The Home Bonus will be released by Modicare in the following month along with the Bonus Cheque.
- Rs. 1,20,000/month is the maximum amount one can earn in HB. Team Bonus point is used for HB calculation.
- Once a consultant qualifies for HB then he/she can keep earning this even after qualifying as Senior Director Achiever or higher.

$$\text{Home Bonus Point Value} = \frac{3\% \text{ of total Modicare BV}}{\text{Total TB Points earned by House Bonus qualifiers in a month.}}$$

11 17% Leadership Productivity Bonus (LPB) Pool

- This bonus as the name suggests is paid as a reward to create leaders in your team.
- Modicare sets aside 17% of the company's Monthly BV for Leadership Productivity Bonus (LPB).
- It is paid to all Qualified Senior Director and Above consultants who have atleast one leg of 3600 GPV with a Qualified Director or Above in the same.
- LPB is paid on legs which have at least 3600 GPV and atleast one Paid as Title Director or higher.
- If your director downline does not have a GPV of 3600 then GPV of qualified/ unqualified Directors is rolled up till 3600 GPV is achieved.
- For every LPB leg, you will earn a fixed guarantee of 3600 LPB Points. No Fixed Guarantee to be passed on to a qualified upline.
- Also, you will earn multiple generation LPB from your LPB Leg from all qualified SD and Above basis Your and Your downline's PAT.

LPB points table

LPB Points are paid on PAT title of the Downline Consultant

| Title | Generations Eligible | LPB points in % | | | | | | | | |
|-----------------------------|----------------------|-----------------|----|----|-----|----|----|-----|-----|------|
| | | SELF | SD | ED | SED | PD | DD | BDD | RDD | GRDD |
| Senior Director | 1 | 5 | 5 | | | | | | | |
| Executive Director | 2 | 5 | 5 | 5 | | | | | | |
| Senior Executive Director | 3 | 5 | 5 | 5 | 5 | | | | | |
| Platinum Director | 4 | 5 | 5 | 5 | 5 | 4 | | | | |
| Diamond Director | 5 | 5 | 5 | 5 | 5 | 4 | 3 | | | |
| Black Diamond Director | 6 | 5 | 5 | 5 | 5 | 4 | 3 | 2 | | |
| Red Diamond Director | 7 | 5 | 5 | 5 | 5 | 4 | 3 | 2 | 1 | |
| Global Red Diamond Director | 8 | 5 | 5 | 5 | 5 | 4 | 3 | 2 | 1 | 0.5 |

Rules:

- In order to earn on all the qualifying generations in your depth (as mentioned in the LPB table), you must maintain a title higher than all qualifying downlines.
- If your downline maintains the same paid as title as you, you will be entitled to get multiple generation LPB points on his/her PGPV plus 3 generations, subject to total depth entitled for basis your PAT.
- If your downline qualifies at a higher title than you, you will be entitled to get multiple generation LPB points on his/her PGPV plus 1 generation, subject to total depth entitled for basis your PAT.
- NQD volume will be rolled upto the first LPB qualifier.
- Only NQD volume that is between you and next LPB qualifier below will be paid on at 5%.
- LPB is computed through a "Point System" based on the LPB points earned by all qualifying Senior Director and Above achievers.
- LPB point index would be allotted based on the monthly computation and is likely to vary from month to month and would be determined and announced after the end of the month.

LPB Point Index would be computed as mentioned below:

Modicare's total monthly BV = A
 Leadership Productivity Bonus Pool (17% of A) = B
 Sum Total of LPB points collected by All LPB qualifiers in a month = C
 LPB Point index (Rupees) = B/C

LPB calculation example:



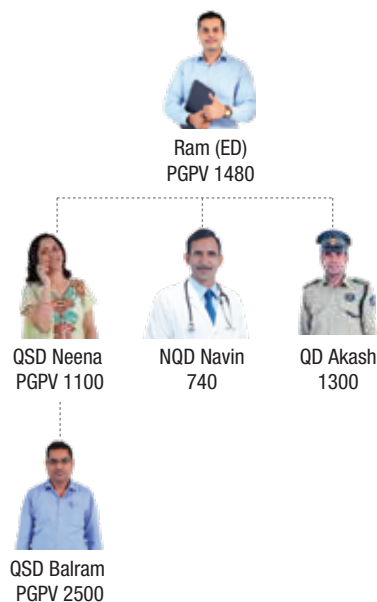
"Mohit" and "Balram" are qualified Senior Directors but do not have a 3600 GPV leg, hence they do not qualify to earn the LPB; "Neena" is eligible to earn LPB since, she's a Senior Director and has one leg with minimum 3600 GPV and atleast one Qualified Director.

"Sheela" is eligible to get LPB on Leg "Mohit" and "Neena" as both legs are >3600 GPV and have atleast one Qualified Director.

Leadership Productivity Bonus Earning

| LPB Qualifier | Total Points Earned | Guarantee received from first Generation LPB Qualifier | LPB Points |
|---------------|--|--|------------|
| Neena | 5% of 1100 (Self PGPV) = 55 x 27 = 1485 | 3600 | 5085 |
| Sheela | 5% of 900 (Self PGPV)+ 5% of 1100 (Mohit)+ 5% of 1200 (Balram)+ 5% of 1100 (Neena) = 215 x 27 = 5805 | 3600 from Leg Mohit+3600 from Leg Neena= 7200 | 13005 |

To calculate LPB bonus earning, LPB points retained are multiplied by 27 (PV:BV ratio) and LPB point index.



“Ram” is a Qualified ED and since Leg “Neena” has a GPV of 3600+ with minimum one Director or Above, “Ram” will qualify for LPB - “Ram” will earn LPB points on his PGPV and PGPV of Neena and Balram.

“Ram” will also earn Fixed Guarantee of 3600 Points from leg Neena.

However, since Leg “Navin” and Leg “Akash” do not have a GPV of atleast 3600 with a Director in the same, the PGPV of “Navin” and “Akash” will not be considered for LPB payouts. Though the non-qualified volume of Navin will be considered for Team Bonus for “Ram”.

NQD - Non-Qualified Director

QSD - Qualified Senior Director





12 1% Yearly Founder Bonus Pool

Qualification Period: January to December

Qualification Period for 2023: Feb 2023 to December 2023

Eligibility:

- Achieve PAT Diamond and Above for minimum 6 months out of 12 months in a calendar year.
- Achieve PAT Diamond and Above for minimum 6 months out of 11 months (Feb to December for Year 2023)
- Paid Yearly to all the Qualifiers.

$$\text{Founder Bonus Point Value} = \frac{1\% \text{ of total Modicare Annual BV}}{\text{Total TB Points (5 Generations) earned by all qualified Founder Bonus Achievers in their qualified months.}}$$



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I HAVE ACHIEVED MY DREAM OF
AZADI FOR ALL INDIANS

Samirmodi
Samir K Modi

Glossary of Terms



| | |
|--|--|
| PV | : Point Value. |
| BV | : Business Volume. |
| PPV | : Personal Point Volume. This is how much you have bought on your own MCA number. |
| PBV | : Personal Business Volume. This is determined basis the prevailing PV BV ratio. |
| GPV | : Group Point Volume. This is how much you and your team have bought |
| GBV | : Group Business Volume. This is total group volume which determined basis the PV BV ratio. |
| PGPV | : Personal Group Point Volume. This is the Point Volume of the entire group, excluding the point volume of Director and Above group/groups. PGPV includes your own PPV. |
| PGBV | : Personal Group Business Volume. This is the Group Volume of the entire group, excluding the point volume of Director and Above group/groups. PGBV includes your own PBV. This is determined basis the prevailing PV BV ratio. |
| Cumulative PV | : Cumulative Point Volume is the Point Volume accumulated by your group in the current & all preceding months. |
| Cumulative BV | : Cumulative Business Volume is the Business Volume accumulated by your group in the current & all preceding months. |
| Downline | : Those people directly sponsored by an Independent Consultant, plus the people sponsored by these Independent Consultants, and so on. |
| Leg | : Each personally-sponsored Independent Consultant on your first level is part of your total Downline and is a separate "leg". You and your entire organization (Downline) are one "leg" for your sponsoring upline. |
| Level | : The people you personally sponsor are your first level. The ones they sponsor are your second level. The ones your second level sponsors are your third level, etc. |
| Qualified Director | : A consultant can become a Director through the accumulation of 4000 PV over a period of time. However, in order to requalify as paid title Director in subsequent months, he/she must achieve a minimum PGPV of 1100 PV in a particular calendar month. Monthly bonuses that are meant to be paid to Directors and Above are subject to title qualification in any given calendar month. |
| Generation - Team Bonus (TB) | : The first Qualified Director or Above in your enrolment legs will be your first Generation and so on. |
| Generation - Leadership Productivity Bonus (LPB) | : The first qualified Senior Director or Above in your enrolment legs will be your first generation and so on. |

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Mr. Samir K Modi's
Welcome Message (Hindi)



Mr. Samir K Modi's
Welcome Message (English)



Modicare Corporate Video



Code of Ethics

Steps to scan the QR code

- Open your phone camera and focus on the QR Code. A link would appear on the phone screen, click on that to view product information. If this does not work then go to Step 2.
- Search for QR Code Scanner in Apple App Store (on iOS phones) or Google Play Store (on Android phones). Download the App with the highest rating.
- Open the QR Code Scanner App on your phone and focus on the QR Code.
- Click on the link that appears on your phone screen to view the videos.



QR CODE SAMPLE



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For any information / feedback contact:

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